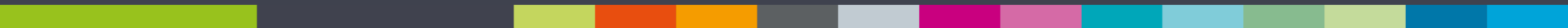


INTERNATIONAL TALENT ATTRACTION & RETENTION – WHY & HOW?



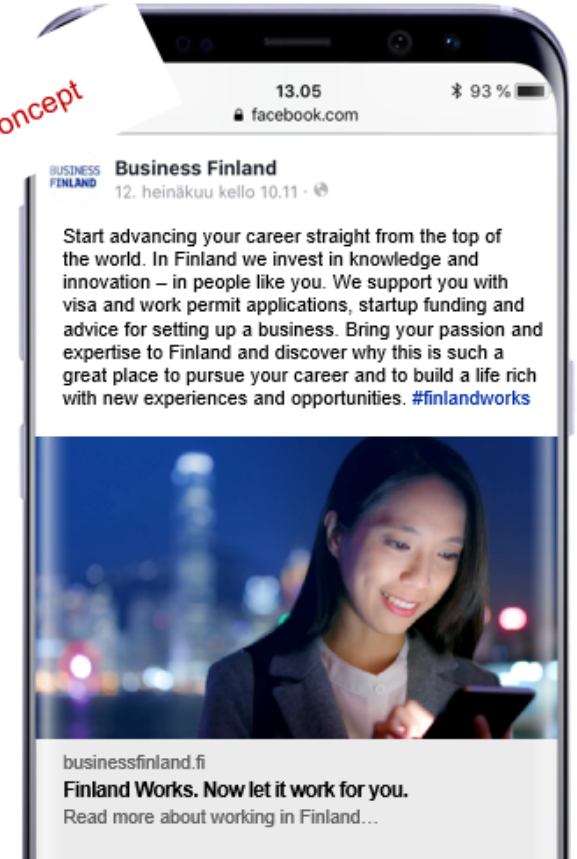
OBJECTIVES OF TALENT BOOST FINLAND -PROGRAM

- Helps companies recruiting the necessary expertise from abroad
- Promote companies internationalization by supporting the recruitment of the first international experts
- Make Finland attractive to international experts and startup entrepreneurs
- To promote the establishment of innovative international startups in Finland

**FINLAND
WORKS
NOW LET IT
WORK
FOR YOU**

#FINLANDWORKS

Marketing concept



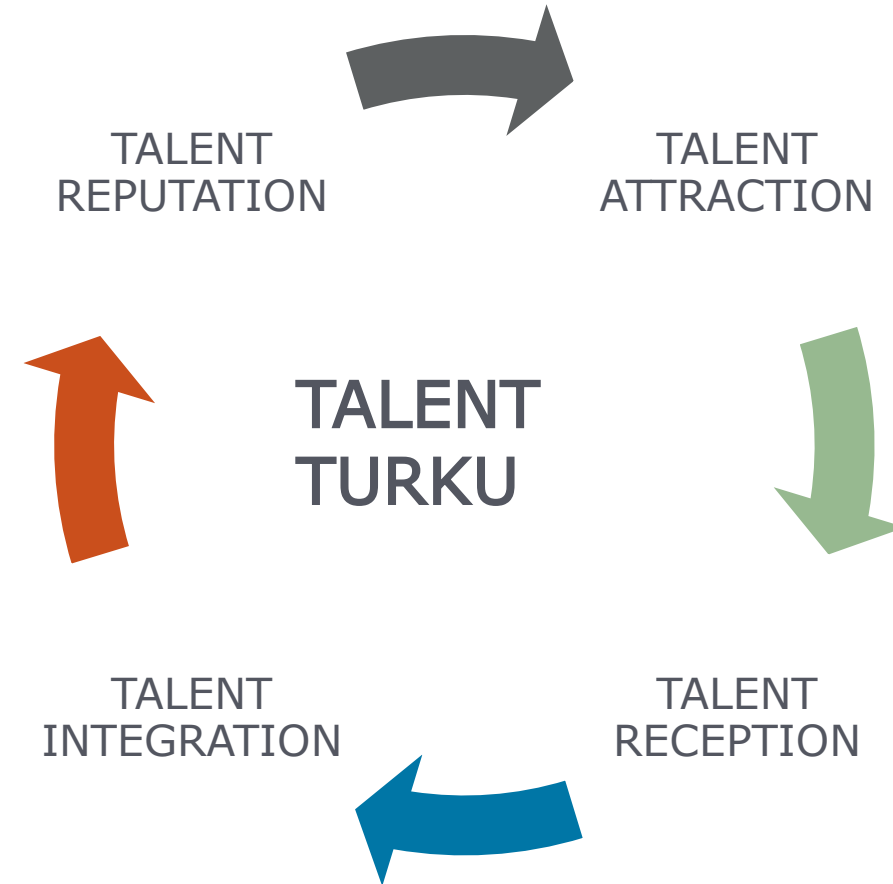
BUILDING A NEW ECOSYSTEM FOR TALENT ATTRACTION

- I. Talent Turku is a network facilitating interaction between all stakeholders willing to make the region internationally appealing place to live and work.*
- II. Talent Turku is a platform gathering services for international talent attraction and retention activities.*

ORCHESTRATED BY TURKU SCIENCE PARK LTD.

KEY INSTITUTIONAL ACTORS:

- COMPANIES
- HIGHER EDUCATION AND RESEARCH INSTITUTIONS
- MUNICIPALITIES & OTHER PUBLIC AUTHORITIES
- CHAMBER OF COMMERCE
- INDUSTRY AND BUSINESS ASSOCIATIONS
- EXPAT NETWORK
- PROFESSIONAL AND STARTUP COMMUNITIES

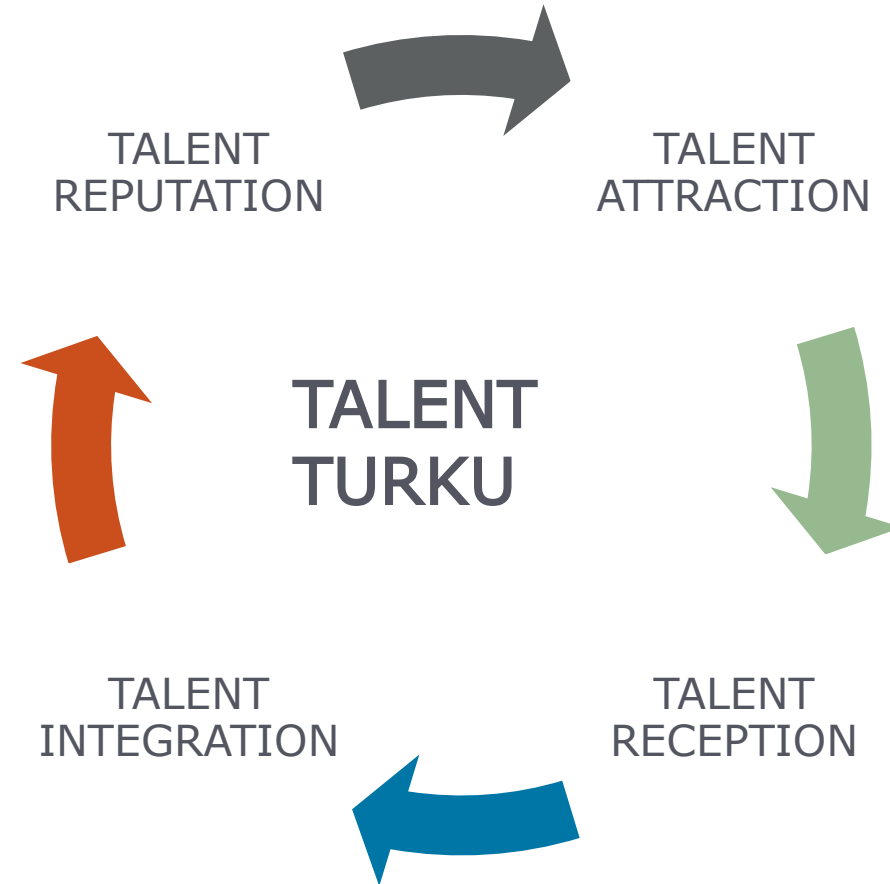


FOR COMPANIES:

- TALENT RECRUITMENT CAMPAIGNS
- OTHER TOOLS AND SERVICES FOR RECRUITMENT
 - marketing material
 - peer support initiative
 - tailored services

FOR INDIVIDUALS:

- ONE-STOP FOR HANDLING PUBLIC AUTHORITY SERVICES (“TURKU INTERNATIONAL HOUSE”)
- SOFT-LANDING PACKAGE
- CAREER SERVICES
- PROFESSIONAL NETWORKS
- EXPAT NETWORK
- PROGRAMMES TO BOOST TALENT REPUTATION



Marketing concept for international talent attraction and recruitment campaigns

CAREER IN
SOUTHWEST FINLAND

LIVINGWORKINGSTUDYINGBUSINESSJOB OPENINGS

TURKU & SOUTHWEST FINLAND

WORK, SERVICES, NATURE AND HOBBIES - ALL CLOSE.



OPEN POSITIONS
Maritime, Medicine, ICT... Find your next challenge!
Open position during Emigration Expo 2019!



**STARTING YOUR BUSINESS IN
TURKU & SOUTHWEST FINLAND**
4 steps to set up a business in Finland and important
links.



**CHALLENGES AND SOLUTIONS ON
A GLOBAL SCALE**
Ludmila Seppälä has lived and worked 12 years in
Finland. Read about her experiences.

JOB OPENINGS

ALLROADS&CHealthMaritimeTECH

AWAKE.AI
Frontend / Full-stack
Developer

AWAKE.AI
Lead Test Automation
Engineer

AWAKE.AI
Data/ML Engineer

ALMACO
Product Expert, Interior
Outfitting,
Accommodation Division

ALMACO
Project Manager,
Accommodation Systems
Division

ALMACO
Project Engineer,
Modernization | Service
Division

ALMACO
Project Planner,
Accommodations
Systems Division

**MEYER
TURKU**
SHIPYARD 1737
Legal trainee

#FinlandWorks
1,669 followers
2w

Five families won a trip to test run the city of Turku, Finland. During the week they learned how their professional skills can help Turku's worker shortages, and how their families fit into Southwest Finland.
...see more

Talent Call Turku 2019 - Five families
youtube.com

23 • 1 Comment

MEHDI JAVAN
Software Developer at Vaadin

Lately there are new tools how to bring 3D-model directly to production-

I'm from Iran and I moved to Finland nine months ago.

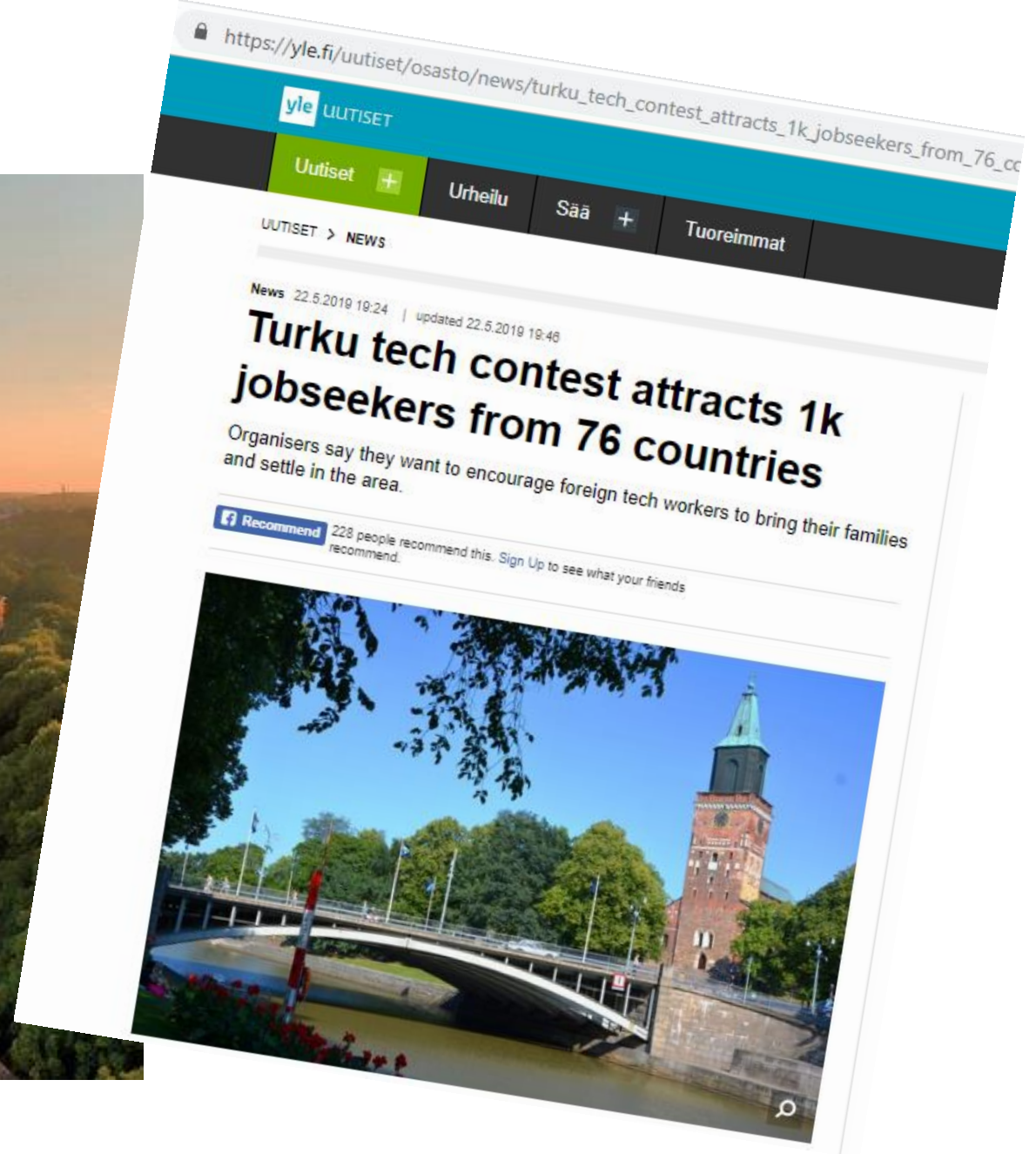


Emigration Expo –recruitment fair in the Netherlands 9.-10.2.2019

BEST
DEFAULT
SETTINGS
FOR GOOD LIFE

THAT'S TURKU, FINLAND

ARE YOU LOOKING FOR
CAREER OPPORTUNITIES ABROAD?
WIN A FAMILY TRIP TO
TRY OUT TURKU, FINLAND!



Five families got to test run the city of Turku, Finland

TURKU
BUSINESS
REGION

