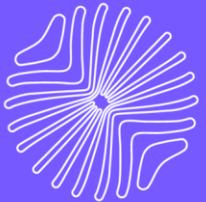


# What can the Baltic States gain from Talent Partnerships?

Reflecting experience of



Digital Explorers



Afri | Ko

# Digital Explorers in a nutshell

EU funded pilot project co-designed by Lithuanian and Nigerian partners

**#unexpectedconnection**

between Nigerian ICT specialists and Lithuanian companies

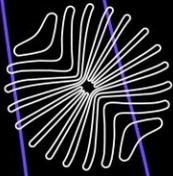
Creating a  
match



Helping the  
match to be  
perfect



Making it easier  
to (not) say  
goodbye ;)



Digital  
Explorers

“In its early days, Digital Explorers appeared as somewhat of a **space shuttle** that landed in Lithuania, representing an exciting new beginning but also an event that **did not fit into existing ways of doing things.**”

Dr. Nicolas Friederici, project external evaluator

# Project starting point “Unexpected Connection”

Skepticism both in Nigeria and Lithuania  
– lots of whys on both sides

**BUT**

Also, loads of curiosity, which resulted  
in support from industry „champions“

„I didn’t actively contribute, but I was  
watching you, wondering how will you  
make it happen“ – LT MoE rep.



# Why Nigeria?



## Stripe acquires Nigeria's Paystack for \$200M+ to expand into the African continent

Ingrid Lunden @ingridlunden / 3:22 PM GMT+3 • October 15, 2020

 Comment



**Bloomberg  
Technology**

## Nigerian Startup Andela Becomes a \$1.5 Billion Unicorn

# Piloting 2 different models → 30 (out of 50 intended) Explorers

**1<sup>st</sup> Track**  
**1 year of Employment**



**15 junior-mid ICT specialists**  
employed by 7 Lithuanian  
companies  
trained towards mid-senior  
level

**2<sup>nd</sup> Track**  
**6 months of Traineeship**



**15 entry-level female data  
scientists**  
15 provided comprehensive data  
science training  
11 (out of 15 trained) placed in 7  
Lithuanian companies

**+ 2 visa centers**

**and TeleSoftas launch in Nigeria**

# The process of getting there...

01.

~ **1700** applications for both tracks

~ **250** interviews for both tracks (3-4 stages interview process)

02.

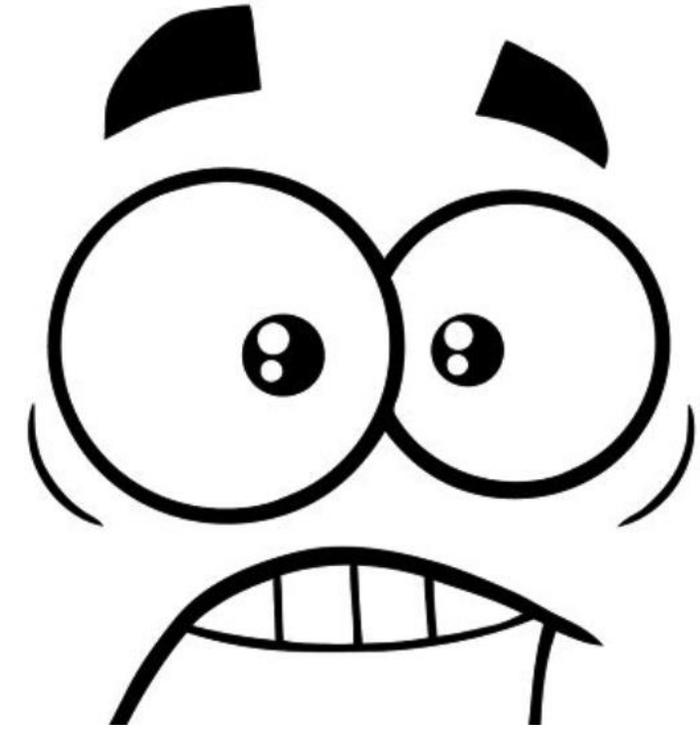
**First track:**  
**77** selected for hackathon in Abuja

**Second track:**  
**75** selected for online bootcamp with DSN

03.

**The magic of matching** – impossible to quantify 😊

All types of channels, support of industry professionals, tailoring the pitch



“We’re not ready, **all our internal communication is in Lithuanian**”

“Maybe **in 2 years we will be ready** and more open, but for now our Tech Lead is sceptical”

“Our HR thinks the team is **not ready for such transformation**”

“**We would consider developers from neighbouring countries,** but specialists from Nigeria sounds way too unfamiliar”

**Revel**  
SYSTEMS

Eleving GROUP



**KATALISTA**  
VENTURES

**TransUnion**<sup>tu</sup>

**MDI**

Metasite  
Data Insights

**Exacaster**



Turing College



Syno

**iTo**



NRD Companies

**Ruptela**  
Transport Telematics



monetha

**YAPILY**



**oxylabs**<sup>®</sup>

**Luminor**

**BA** | beyond  
analysis



TeleSoftas



**SCODING**





## **Vaidas Laužeckas, CEO of Metasite Data Insights**

“The Lithuanian ICT sector is rapidly growing and the shortage of specialists is difficult to address by depending on local talent only. We were willing to hire talents outside of the EU, but needed help at establishing contacts, aligning with prospective employees from third countries, and facilitating the paperwork”

## **Algirdas Stonys, CEO of Telesoftas**

“The potential offered by Nigeria is just too big to ignore. A subsidiary on the spot might act not only as our key delivery center but also as a connection, allowing Lithuanian teams to search for talents to fill their ranks and create new business opportunities.”

# Key take aways from Digital Explorers

## » 01.

Employment versus traineeship – the combination works well, but traineeship is less stressful

## » 02.

Everyone wants a perfect match, but more important is the know-how of „perfecting“

## » 03.

Migration procedures for young highly skilled professionals – loads of room for improvements

# Talent Partnerships – more than just ‘migration projects’

Digital Explorers: A Journey of talent development and knowledge transfer.



Kola A. Follow

May 8, 2019 · 7 min read



A huge portion of Nigeria’s teeming youth population is unemployed. More than 8 million of them, [at the last count](#). The thought of that many young people milling about with nothing to do is unnerving. If nothing is done

techcabal **LIVE**

The Fintech Series:

## Regulation and Innovation: Finding common ground



Speaker

MARTYNAS PILKIS  
Advisor to the Board Member,  
Bank of Lithuania

TEHCABAL Posts



### What Nigeria can learn from Lithuania about growing a fintech ecosystem

Liked by iamseeder and others

techcabal This past week, the Nigerian fintech sector has seen a major win with Flutterwave's big raise and partnership with PayPal.

But compared to how fintech works in some countries, Nigeria has some way to go.

What Nigeria can learn from Lithuania about growing a fintech ecosystem.

Link in bio.



NEWS & ANALYSIS

## The digital connections linking Lithuania with Africa’s largest economy

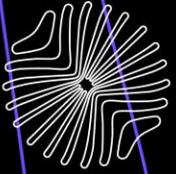
June 2, 2020 | 7 Min Read | James Edward Caunt



TeleSoftas THE ORBRA COMPANY

## “Tech Talent” - Nigeria’s New Oil?

TeleSoftas & Digital Explorers Case Study



Digital  
Explorers

# Future?

Connecting (Baltic and African, or beyond)

# ICT markets through individual journeys?